



**BRAND COM**

Solution Events Management

# INTRODUCTION

**BRAND COM** is an advertisement and management firm of PAN India and with a good experience, providing a wide array of advertising and management services in almost all towns and villages of Pan India.

In Sep. 2018 the firm was registered and set up as a wholly self-owned Enterprise. Since then the firm has always been ahead in effectively implementing the given projects and to fulfill the needs of various departments and organizations.

Moreover, this firm is headed by Mr. AVINASH MISHRA, who has a very good experience of about 15+years in the field of advertising & management. He has been working in this arena since 15+years and various Private Sectors, governmental as well as non- governmental projects have been successfully completed under his guidance.



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## CONTINUE....

Our employees work daily to satisfy a broad customer base: individuals, families, small businesses, large corporations, institutions and governments. Based on the given task and people's needs, Sajag Activations is one of the best companies in creating awareness about the products and organizing various campaigns both governmental and Non governmental. We have an equal hold on both the rural as well as the urban sector i.e. an equal emphasis is given to both sectors so that the people living in backward areas may also come to know about the various governmental and non governmental campaigns and schemes and so that they can have a clear and true knowledge of various products, schemes and offers etc.



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## What we do

### ***We Bridge Through Experiences***

- ✓ Setting the Indoor & Outdoor Objective
- ✓ Understanding of Advertising and Media objectives
- ✓ Multiple potential marketing plans generation.
- ✓ Various scheduling, media assemblies.

Finally we create Balance of Reach and Frequency.



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## Why Us :

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- ▶ All Marketing and BTL services under one roof
- ▶ PAN India execution capability
- ▶ Superior Quality of project execution
- ▶ Greater attention and focus towards client needs
- ▶ Managed by passionate people and Driven by clients needs and interest





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# Who We Are

At **BRAND COM** We are managing brands in the global market with a tailor made approach. We help you in managing the movement and the growth of your business. We analyze the present scenario and the brand's position and then create a path by conceptualizing innovative ideas for all customers and specific markets. We ensure scalable and sustainable business development solutions.



Events



PR



Rural



Media  
Buying



Retails



OOH



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# Events & Promotions

- ❖ **Product Launch**
- ❖ **PR**
- ❖ **Team Building Events**
- ❖ **Corporate Events**
- ❖ **RWA**
- ❖ **Mall Activations**
- ❖ **Road Shows**
- ❖ **Youth Programs**
- ❖ **School Activations**
- ❖ **Retail Activation**
- ❖ **Demo Program**
- ❖ **Conference & Mice**



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## Our Services

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- ◆ Nonlit Boards
- ◆ Glow Sign Boards
- ◆ In shop Branding
- ◆ ACP Sign Board
- ◆ Acrylic Signage
- ◆ Wall Wraps
- ◆ Flex Banners
- ◆ Hoarding
- ◆ Digital Wall Painting
- ◆ Wall Painting
- ◆ Van Activity etc.



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# Rural And Mela Marketing

- ❖ Haat Activation
- ❖ Sampling Program
- ❖ Demo Program
- ❖ Video on Wheel
- ❖ Service Camps
- ❖ Mondri Sales
- Activations
- ❖ Rural Penetration
- Project
- ❖ Product Demonstrators
- ❖ Mela Participations
- ❖ Stall Design and Execution Model
- ❖ Farmer Educational Program
- ❖ School Activations
- ❖ Mohalla Sabha
- ❖ Infotainment Activations
- ❖ Nukkad Natak/ Puppet Show
- ❖ Last Mile Channel Development



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## Other Services

- ❖ Media Buying
- ❖ Print Media
- ❖ PR
- ❖ HR Services
- ❖ Exhibitions
- ❖ Celebrity Management
- ❖ TVC Productions
- ❖ Corporate Movie
- ❖ Product Photo Shoot
- ❖ Fashion Shows
- ❖ Movie Marketing
- ❖ Motivational Training Camp
- ❖ POP & POS Productions
- ❖ Research and Development
- ❖ Manpower Consultancy
- ❖ Trade Shows



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# BRAND COM ideology

Big Brands are built on **BIG** IDEAS,  
Big Ideas comes from **STRATEGIC** MINDS,  
Perfect Execution converts them into  
**GOAL** ACHIEVEMENT





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# Organizational Structure

## **Operations**

Costing/Production/OG-HR/  
Procurement Logistics/On-ground  
Execution/Vendor Relations

## **Project Management**

Client Servicing/ Strategy  
/ Planning/ Cost planning /  
Finance follow-up

## **Strategic Management**

Business Development  
Policies/Finance/BAHR  
Quality Assurance

## **Creative**

Idea development  
& Creative design,  
Execution &  
Production

## **Finance,IT,Administration&HR**

Receivables/Payables/Salaries/  
Office Admin/Policy  
Implementation/



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# State Wise Networking





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JOHN DEERE

## Kissan Leads & Trial Generation

**We have covered UP,  
Haryana and Punjab.  
Given more than 500 test  
drives in 3 month  
campaign.**







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JOHN DEERE

## John Deere – Van Campaign

### Activity Dynamics Challenge

To connect with existing customers for wishing them and take their feedback

o

### Solution

Van Campaign in 4 states with 12 Vans to cover the

### Benefit

Covered all existing TG, they were delighted that company came to them to know their feedback





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# Osheen– Van Campaign

## Activity Dynamics

### Challenge

To connect with existing customers for wishing them and take their feedback

### Solution

Rural Van Campaign in Pan India with 35 Vans to cover the Rural Area

### Benefit

Covered all existing TG, they were delighted that company came to them to know their feedback







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# Corteva – Van Campaign

## Activity Dynamics

### Challenge

- To connect with existing customers for wishing them and take their feedback

### Solution

- Rural Van Campaign in 2 states with 20 Vans to cover the MH, MP

### Benefit

- Covered all existing TG, they were delighted that company came to them to know their feedback







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**BASF**  
We create chemistry.

## BASF Rural Van Campaign

### Activity Dynamics

#### Challenge

To connect with existing customers for wishing them and take their feedback

#### Solution

Rural Van Campaign in UP, MH states with 12 Vans to cover the

#### Benefit

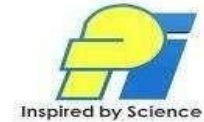
Covered all existing TG, they were delighted that company came to them to know their feedback





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## PI Industries Van Campaign

### Activity Dynamics

#### Challenge

To connect with existing customers for wishing them and take their feedback

#### Solution

Rural VanCampaign in Pan India with 60 Vans to cover the Rural Area

#### Benefit

Covered all existing TG, they were delighted that company came to them to know their feedback







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**EUREKA FORBES**  
Your friend for life

## Eureka Furbes–VAN - Campaign

### Activity Dynamics

#### Challenge

To connect with  
Existing customers for  
wishing them and take  
their feedback

#### Solution

Van Campaign in UP,MH  
states with 10 Vans to  
cover the

#### Benefit

Covered all existing TG,  
they were delighted that  
company came to them to  
know their feedback





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**PRISM**  
CEMENT  
दूर की सोच

## PRISM CEMENT– VAN - Campaign Activity Dynamics

### Challenge

To connect with  
Existing customers for  
wishing them and take  
their feedback

### Solution

Van Campaign in UP,MH  
states with 10 Vans to  
cover the

### Benefit

Covered all existing TG,  
they were delighted that  
company came to them to  
know their feedback







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## NUVOCO –VAN - Campaign

### Activity Dynamics

#### Challenge

To connect with  
Existing customers for  
wishing them and take  
their feedback

#### Solution

Van Campaign in  
UP,MP,HR,PB states with 8  
Vans to cover the

#### Benefit

Covered all existing TG,  
they were delighted that  
company came to them to  
know their feedback







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## EMAMI-VAN - Campaign

### Activity Dynamics

#### Challenge

To connect with Existing customers for wishing them and take their feedback

#### Solution

Van Campaign in UP,MP states with 4 Vans to cover the

#### Benefit

Covered all existing TG, they were delighted that company came to them to know their feedback



Q5VP+3FJ, Khajuria, Madhya Pradesh 458226, India

Khajuria

Madhya Pradesh

India

31°C

2022-07-04(Mon) 02:01(PM)

88°F



Old bus stand kota road, Singoli, Madhya Pradesh 458228, India

Singoli

Madhya Pradesh

India

33°C

2022-07-04(Mon) 04:27(PM)

91°F



Old bus stand kota road, Singoli, Madhya Pradesh 458228, India

Singoli

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Madhya Pradesh

India

31°C

2022-07-04(Mon) 02:01(PM)

88°F





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**Godrej -**



## Godrej Van Activity North India :

### Godrej Products Display Van Activity North India





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**Godrej -**



## Godrej Dealer Meet U.P. :

### Dealer Meet







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**Godrej -**



## Godrej Dealer Meet U.P. :

### Dealer Meet





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**Dish TV -**



## **Dish TV Watcho Lunch Dealer Meet U.P. :**

### **Dish TV Watcho Lunch Dealer Meet Lucknow, U.P.**







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**Godrej -**



## Godrej Outdoor Campaign South India :

### Hoardings Campaign





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**Godrej -**



## Godrej Outdoor Campaign South India :

### Hoardings Campaign







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**Walkaroo -**



## Dealer Mega Mela Kolkata

Customized Dealer Mega Mela  
FY - 2022-23





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## Shop Branding Andhra:

### Retails Shop Board







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## Shop Board Andhra:

### Shop Branding





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## Shop Branding :

Customized Dealer Shop Branding  
- Latter Board -







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**Walkaroo -**



## Shop Branding Andhra:

Customized Shop Branding Installations  
2000 Shop Coverage





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## Product Display Standee's

Customized Product Display Standee's  
5000 Standee's Productions & Delivered  
Maharashtra & South







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**d2h -**



## **Shop Branding U.P. :**

**Customized Dealer Shop Branding U.P.  
100 Shop Coverage**





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d2h -



## Shop Branding U.P. :

Customized Dealer Shop Branding U.P.  
100 Shop Coverage



SHOT ON MAHAKAL TRADERS





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**Dish TV -**



## Shop Branding U.P. :

Customized Dealer Shop Branding U.P.  
200 Shop Coverage





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**RAK CERAMICS -**

**RAK**  
CERAMICS

## RAK Arch Gate Activity U.P. :

Customized Nonlit Arch Gate North India  
500 Shop Coverage







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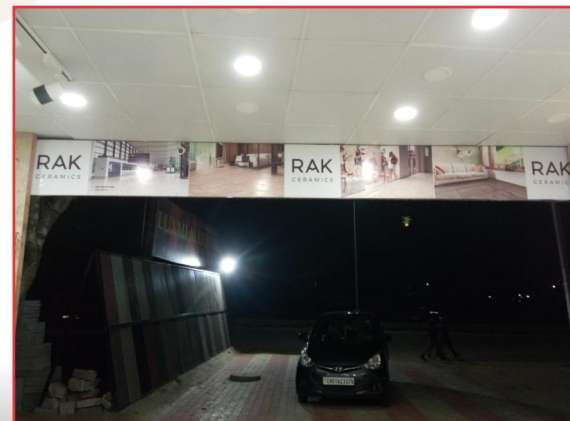
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**RAK CERAMICS -**

**RAK**  
CERAMICS

## Dealer Shop Branding North India :

### Shop Branding





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# Canara Bank\_

## Branding

Customized Bank Branding  
Installations Lucknow Zone 50  
Branches Coverage







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## Digital WallPainting

**Digital Wall painting** gives brands the freedom to create communication in an engaging format, so that it has high recall. Also, since each **wall** has to be painted individually, the entire **ad** can be localized as per the local sensibilities of the region



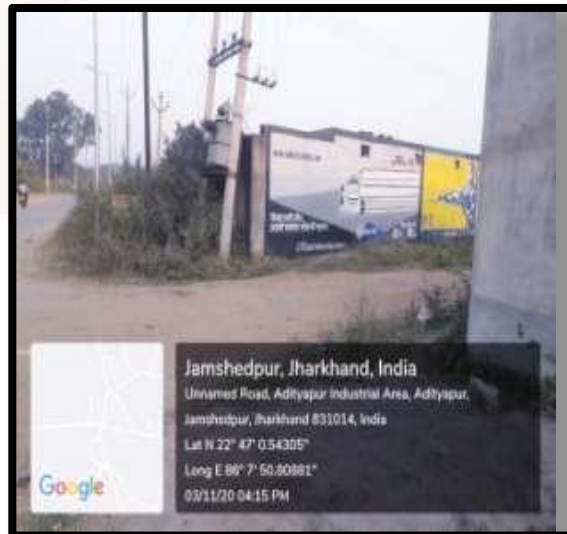


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## JSL Wall Painting

Dynamic Activity  
To promote Branding  
we did wall painting  
which grab users  
attention and footprints







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**CORTEVA**  
agriscience  
Agriculture Division of DowDuPont\*

Corteva WallPainting  
Dynamic Activity  
To promote Branding  
we did wall painting  
which grab users  
attention and footprints







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**HIGH IMPECT Wall Painting**  
**Dynamic Activity**  
**Topromote Branding**  
we did HIGH IMPECT Wall painting which grab  
users attention and footprints





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## Roll Up Standee Branding





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# Gazebo Branding







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# Cap Branding





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# T-shirt Branding





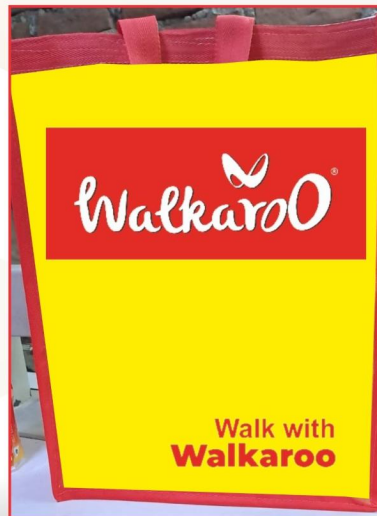
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**Walkaroo -**



## Bag Branding







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# Why BRANDCOM ?

## Strategic Benefits

- Understanding the Communication requirement
- Understanding the medium as its evolving
- Depth of Knowledge and Experienced Team
- Develop Effective Integrated Solutions
- In-house Creative, Production and Operational Structure
- Control and Accountability
- Management Process & Control
- ROI Based Planning
- Credibility, Integrity and Transparency





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# Contact Us

## How Can We Help You Grow ?



**Avinash Mishra**

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